

The Problem with Problems

"Problem". What a thick word! In fact, problems sort of feel that way, don't they?

Thick and tacky....much like fly paper.

Ironically, when we look out at the world and see problems everywhere, that's precisely how we feel.

Just like fly paper.

In our gummed up state, **we seem to attract problems** until they're stuck to us -- nearly impossible to shake off.

I've heard many **entrepreneurs describe themselves as great problem solvers**. They take tremendous pride in the fact that there are few things they can't fix.

And fix, they do!

Long before **a problem manifests** itself as such, plans are made and strategies employed to ward off the potential. All the while **frustration builds** because only they seem to see the problems; and only they know how to resolve them.

In truth, entrepreneurial types are **creators**. They're gifted at **creating something from nothing**—at seeing opportunity where others don't.

But somehow, in the day-to-day running of a business, this **core strength** and key to an **enriching life**, can become misinterpreted or reinvented.

Creative genius fades away only to be replaced by superior problem solving. With it comes **boredom, frustration, and resentment**.

The entrepreneur feels trapped ... stuck ... a fly on fly paper.

If you've become more problem solver than creator, yet want just the opposite in your life, answering these three simple questions will help you begin the process.

1. What has taking on the role of problem solver cost me personally and professionally?
2. How has my ego been rewarded by my role as problem solver?
3. What one thing will I begin to do every day to reconnect with the creator in me?

Ahhh. Don't you feel just a little less stuck already?

Denise Clelan is a Certified Professional Coach (CPC) and Energy Leadership™ Master Practitioner who is committed to helping successful entrepreneurs experience freedom and fulfillment in every area of life.



Meet her [here](#).

Learn about Denise's transformational coaching programs exclusively for entrepreneurs [here](#).

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