## **You Already Know**

Not years, but decades after I became a Financial Advisor and owned my own business, I was **still searching for that ONE idea** that would catapult me to extreme success. The answer HAD to be in the stacks of journals I read monthly; or perhaps buried in an email solicitation.

Determined to find that nugget of truth, **I tried** all sorts of leading edge marketing campaigns. I implemented suggestions from seminars, books, and training manuals.

## The result?

Tens of thousands of dollars invested with minimal return on investment, and **no reduction in my stress level.** In fact, with every failed idea I fell more perilously toward a major emotional and physical shut down.

## I know I'm not alone.

Coaching many other high performing, successful entrepreneurs from a multitude of industries has proved that. You see, we're all susceptible to the **conventional belief that the answers lie outside us.** We've been programmed to buy into the notion that "doing" something will result in an avalanche of achievement.

Yet the most **successful**, **joyful** people are those who **look within** for their answers. They live their own truth. **They "do"**, **yes. But they "are" first.** 

In my coaching experience, nothing has been more gratifying than to watch people step into their personal power, trusting in their own knowing, and letting go of the urgent call to do, do, do. The freedom...the happiness...the fulfillment they experience is amazing to behold. With it, accomplishment comes effortlessly; the need to fight for it, gone.

But getting to this place of inner faith rarely comes easily. We must first

## clean house—eliminating self-sabotaging thoughts and replacing them with positive affirmations.

- What makes ME unique?
- What special gifts and talents do I have?
- What is my purpose in life?
- How do I know when I am trusting my intuition? How will I do more of this?
- If I could experience life in a way that best supports me, what would it look like?
- How will I FEEL when I am trusting and moving effortlessly through life?
- How badly do I want such an experience?

Once these answers are clear to you, reflect on them again and again. **Making it a daily habit** will build your inner faith, strengthen your conviction, and give you a solid base from which to create a **path that is aligned with all you know yourself to be.** Then, when you're tempted to indulge the outer world, simply ask yourself this one powerful question:

"Assuming I already **KNOW** the answer, how shall I proceed?" **You'll see. You KNOW. You really do!** 

Denise Clelan is a Certified Professional Coach (CPC) and Energy Leadership™ Master Practitioner who is committed to helping successful entrepreneurs experience freedom and fulfilment in every area of life.



Meet her here.

Learn about Denise's transformational coaching programs exclusively for entrepreneurs <u>here</u>.

See what her clients say about their coaching experience <u>here</u>.

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