## **4 Steps to Entrepreneurial Freedom**

Nearly every entrepreneur will tell you that one of their most important values is freedom. But freedom **APPEARS** to be something outside themselves.

So they say things like, "When I'm earning X, then I'll have the freedom I want", or "As soon as my business is operating without my constant attention, I'll be free". And until they reach that goal, guess what?!

They're NOT free. They're trapped.

**Freedom is a choice. It's a state of mind, not a destination**. Let's face it. We **ARE** free.

So what is it we're really searching for?

- More time away from work?
- Higher income?
- Greater net worth?

## Perhaps.

But what if we're **really** searching for inner peace...for a sense of well-being that isn't contingent upon productivity, performance, or even stores of extra cash.

Creating inner freedom starts with acknowledgement. Recognizing that your perceived drive to be "free", is really something else—a desire most likely—that may seem unattainable in the moment, offers you something more tangible. Ask yourself, "What do I really want?" If the answer is, "a \$10M net worth", you've just identified a goal that has solidity to it.

The question then becomes, what do you do with the inner battle that may ensue until you reach that goal?

How do you free yourself from that?

Here are a few simple steps to help you reach your objectives AND enjoy the journey along the way.

1. Create a list of every freedom you currently enjoy. Stretch yourself and embrace everything that comes to your mind, no matter how trivial it may seem

- 2. Ask yourself what other freedoms you perceive you will experience once you meet your outer goal
- *3.* Then probe for ways to enjoy as many of those freedoms in the moment as possible
- 4. Finally, recognize that whatever freedoms still seem beyond reach are simply part of a future dream. They can only prevent you from completely embracing the freedom of your present life if you give them the power to do so

So given the choice, when will YOU be free?

**Denise Clelan** is committed to helping successful entrepreneurs experience freedom and fulfilment in every area of life.



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